

Margaret Reimer Saunders

233 DIXON CIRCLE WILLIAMSON, GA 30292 | 229-376-0527
MAGGIOREIMER@GMAIL.COM | MAGGIOREIMER.COM

Skills

Strong time management, organizing, planning and multitasking skills. Strong consumer and product awareness skills. Proficient in Adobe Creative Suite. Eye for graphic design, typography and photography. Strong creative and design skills with attention to detail. Collaborative and punctual. 5+ years of content creation experience. Social Media Management: LinkedIn, Facebook, Twitter and Instagram. Photography, Graphic Design, TikTok and Reels Video Creation. Willingness to learn new programs and stay current with updates.

Experience

JAN 2019-MAY 2020 | NOV 2021 - PRESENT

Kinetix HR – Marketing and Communications Manager (Jan 19- May 19) | Brand Coordinator (Nov 21 – Present)

- CRM configuration project management
- Ideation and execution of Social Media Marketing Campaigns for Brand Awareness, Lead Capturing and Recruiting
- I plan, develop and direct marketing efforts to increase the value and performance of the Kinetix Brand from internal communications, to social media management
- B2B email marketing
- Graphics and Template Creation
- Collaborating with other departments

AUG 2020 - NOV 2021

PeopleLift | Recruiting – Marketing Manager | Graphic Designer

- Worked with leadership to develop budgets, workflow procedures and brand standards
- Directed all internal creative design, social media advertising and organic posting, and updated website design
- Directed client recruitment marketing efforts through social media channels
- Managed virtual hiring events and recruiting campaigns

AUG 2017 - DEC 2019

Grand Hyatt Atlanta – Event Coordinator (Aug 17- Jan 19) | Marketing Coordinator (Jan 19-Dec 19)

- Managed small events and meetings with clients
- Managed all property level marketing efforts and reported to our area director of marketing
- Created and distributed content on social media channels and website updates
- Copywriting for promotions

JUNE 2016 - AUGUST 2017

Walt Disney World – Disney College Program

- Quick Service F&B at Pecos Bill and Attractions Hostess at Jungle Cruise
- Exhibited exceptional customer service skills
- Complete classes about the Disney brand, values and storytelling magic
- Communicated with and served people from all over the world, both on my team and our guests

Education

AUG 2012 - MAY 2016

Valdosta State University – *BA in Fine Arts with a minor in US Counter Culture History*

I studied fine arts and specialized in drawing and painting. I declared a minor in counter culture history due to my love of the subject and learned of the influence art, movies and music had on our culture. I developed strong writing and critical thinking skills as well as project management through art shows, meeting deadlines and working collaboratively with other artists.

Awards

I was awarded at Hyatt for being “Best in Show” - An Internal reward at The Grand Hyatt for my ability to enhance our social media presence.

I received multiple Cast Compliments and EarMail during my time with the Walt Disney Company.